

THE CHALLENGE

The consolidation of a new generation in a society is a recurring process in modern societies. In recent years, it has become a more disturbing process as young people now appear to be more "discontented" with the status quo and appear to express more their desires, dissatisfactions and aspirations.

Given that this consolidation process is considered normal, how should Organizations deal with it process? How to receive, manage and retain the new generations getting their best performance, in an environment of satisfaction and good results for the organization?

Understanding how the Millennials generation's presence alters the dynamics of work and organizational culture and what to do to maximize the synergies between generations to generate the best business and relationship results is one of the great challenges of today's managers.

AUDIENCE

People Managers.

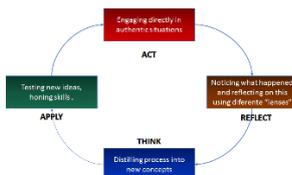
OBJECTIVES

Enable participants to manage Millennials, especially regarding:

- How to recognize "who" is the new generation and its profile.
- How to understand what new generations want: their own demands and demands similar to those of previous generations.
- How to lead the new generations, creating enduring relationships and communicating effectively.

FORMAT

- 1 pre-webinar (2 hours, 2-4 weeks prior to workshop) to contextualize the program and the "game", and "to get to know" the participants / facilitator.
- One 8-hour workshop (using the experiential learning model):



- 1 post-webinar (2 hours, 4-6 weeks after the workshop), for updates and support on "going-forward".
- The program "backbone" is a business game in which each team will be managing its own company. The individual and team reflections on how each participant is using his/her influence skills are the "fuel" for the learning process.